



PRESS RELEASE // Athens 17.07.2014

## **AZERBAIJAN IS PRESENT IN THE EUROPEAN CULTURAL ENTREPRENEURSHIP**

With Greece being in Azerbaijan's cultural agenda, the Embassy of the Republic of Azerbaijan to the Hellenic Republic contributed to the success of the European conference for cultural entrepreneurship, titled "The art of making business" and offered unique publications from the HEYDAR ALIYEV Foundation (high quality books and CDs), with material from the rich historical and cultural heritage of Azerbaijan.

The European conference was organized in Athens (8/7/2014), from [knowl Social Enterprise for Lifelong Learning](#), under the European project [Educckate](#), which was co-funded by the Directorate General for Education and Culture of the European Commission (DG EAC) and supported by the European Parliament Information Office in Greece.

**The President of knowl, Dr. Ioannis Salamouris**, stated that the conference was the peak of a created knowledge alliance of mutual benefit, among Higher Education Institutions from the field of Culture and Creativity and Businesses.

**The Ambassador of the Republic of Azerbaijan to the Hellenic Republic, Mr. Rahman Mustafayev**, assured that he will continue to support such endeavors that promote culture, and more specifically cultural entrepreneurship, as they create, at a global level, conditions for new jobs for the youth and opportunities for business growth in the creative economy.



Finally, according to **the President of the Hellenic and Azerbaijani Youth Center in Athens, Mr. Ioanni Papagregoriou** who was also a speaker in the conference, there is a great need for new investments in the area of culture, which has been hurt from the economic crisis. He presented the Center's activities to support youth entrepreneurship, with a focus on cooperation among Azerbaijani and Greek youth, in cultural, academic and entrepreneurial level. As he stated "I strongly believe that the young generation has the ability to bring radical changes within the society, which are crucial given the current situation".



For further related activities, the [Embassy of the Republic of Azerbaijan to the Hellenic Republic](#) has created the online cultural hub [Azerbaijani Culture](#), which showcases the friendly relations between the two countries and where a series of cultural events will be announced, that interest and can benefit the Greek society, especially the youth.

---

More information: [info@azerbaijani-culture.gr](mailto:info@azerbaijani-culture.gr)